

E-News

Volume 10 - Summer 2015

After weeks and weeks of rainy Fridays, and just when it seemed like we might get through the whole summer without a heat wave, here we are with a full week of very hot temperatures and no cooling rain in the forecast! Perfect weather for a picnic at a museum site; so grab some munchies and a few drinks, and head on over for an outdoor feast.

This summer issue of *E-News* includes reports from our most successful gala ever, *That's What Friends Are For.* Our highest congratulations to Barb Smith and the Gala Committee for their unprecedented results.

On the Verandah continues until the end of August. Also in August, Driftwood Theatre presents Hamlet at Leslie Log House on August 14.

September means back to the routine for most families, and back to business for the Friends of the Museums too. There are several important projects to address, and we are looking forward to sharing updates on these with all of you in coming issues of E-News.

In the meantime, when you're in town, stop by the Museums to check out the beautiful gardens and the exhibits, either before or after your picnic! There's always something new going on at Benares Historic House, Bradley Museum and Leslie Log House. 'see you there!

Communications & Membership Committee

CALENDAR

On the Verandah

Fri, Jul 31

Laura Fernandez

7:30 p.m. at Benares Historic House

On the Verandah

Fri, Aug 07

Halton Mississauga Youth Orchestra 7:30 p.m. at Benares Historic House

On the Verandah

Fri, Aug 14

David O'Hearn

7:30 p.m. at Benares Historic House

Driftwood Theatre

Fri, Aug 14

Hamlet

7:30 p.m. at Leslie Log House

On the Verandah

Fri, Aug 21

Age of Reason

7:30 p.m. at Benares Historic House

On the Verandah

Fri, Aug 28

Ouantum Brass

7:30 p.m. at Benares Historic House

Board of Directors Meeting Mon, Sep 14 5:45 p.m. at The Log Cabin, Bradley Museum

Board of Directors Meeting Mon, Oct 19 5:45 p.m. at The Log Cabin, Bradley Museum

In this Issue:

That's What Friends Are For Gala Reports

On the Verandah Continues

Current Exhibits: Mountie Memorabilia, Stick Bat

Ball

Hamlet at Leslie Log House

Skynner Cup on Display at The Anchorage

Museums - Popular Sites for Wedding Photographs

Maple Magic Survey Results

Virtual Museum of Canada

Friends Membership

On Thursday, June 4, 2015, the Friends of the Museums of Mississauga hosted their 16th annual fundraising Gala in support of the Museums of Mississauga. Over the past 15 years, the Gala has raised over \$160,000. Thanks to our guests and sponsors, the **2015 Gala raised over \$22,000**!!!

On June 4th, our guests experienced a very different Gala from previous years – simply said, a reinvented Gala complete with a new name – *That's What Friends Are For Gala*. The Gala welcomed twice as many guests as previous years, offering them full access to the historic Holcim Waterfront Estate. Our guests embraced the 1930s theme, many arriving in formal wear reflecting the era. As they arrived, they were welcomed by two Model A Ford cars where a photographer was ready to capture the moment. Guests also enjoyed a beautiful view of Lake Ontario on the Estate's back patio while they mingled during the wine reception, one stop shopping at the silent auction in the Harding House, and fine dining while listening to smooth jazz in the outdoor dining tent. And for the grand finale – spectacular fireworks lighting up the night skies over Lake Ontario. What a memorable night!!!

A fundraising event such as the Gala cannot happen without dedicated volunteers, wonderful guests and supportive sponsors – That's What Friends Are For!

Barb Smith, Chair, 2015 Gala Committee



That's What Friends Are For Gala – By The Numbers				
Number of Guests		120		
Ticket Sales		\$ 16,600		
Heads or Tails Game Cash		\$ 976		
Silent Auction	Number of Items	69		
	Number of Winning Bidders	36		
	Total Retail Value	\$ 11,138		
	Total Sales	\$ 5,700		
LIVE Auction	Number of Items	7		
	Total Retail Value	\$ 19,547		
	Total Sales	\$ 10,275		
Sponsorships & Donations	Cash	\$ 4,400		
	In Kind - Retail Value	\$14,590		
Volunteer Hours		1,000 +		
BOTTOM LINE: Total Net Amount		\$ 22,212		

These are the Individuals and Businesses that donated Sponsorships and Items for the Auctions.

We sincerely thank them for their generous support. Please encourage them to continue their involvement with the Friends of the Museums of Mississauga, by giving them your patronage.

4 Cats Art Studio Hardwood Ski & Bike Paintscapes
Stella Ambler - MP Hershey Centre PAMA

Anthony's Hair Salon - Hilton Garden Inn - John Pegram
Woodchester Mall Toronto/ Oakville

Doug Auld & Son Butchers Holcim (Canada) Inc. Pet Valu Clarkson

Bleu Venue Events Home Hardware - Clarkson Piatto

Blue Tree Marketing /
Friends of the Museums

Integra Tire Auto Centre

Power Institute

Karyn Butt Karen Kingsbury Reunion Island Coffee

City of Mississauga – Ladner's Clothiers Second Wind Pilates Plus Clarkson/ Port Credit

City of Mississauga –

Lakeview Golf

Linea Hair Studio | Day Spa

Sheridan Nurseries

Colio Estate Wines Living Arts Centre SHILANGO

J W Davis InsuranceLorne Park JewellersShoppers Drug MartJoyce DelvesM and M Auto Service & RepairSouth Hill Designs

Alice R. Fahey Ins. Agency Maplecrest Farm Square One Inc., State Farm

Dolly Mixtures for Hair

Melanie's Nails & Esthetics
Stampin Monsters

Studio Stampin Wonsters

Emina Music Melfort Cottage Ste. Anne's Spa

Julie Morris, Broker – Lynn Still –

Erin Mills Limousine Services

Royal LePage

Sutton Group Real Estate

Anne Fabierkiewicz Michael's Back Door Restaurant SVS Marketing

Forget Me Not Flowers

& Decor

Michael's Hair Body Mind

The Artist's Friend

Friend of the Friends Mira Coghlan The Barn

Friends and Museums Mississauga Quilters' Guild Walden Circle Retirement

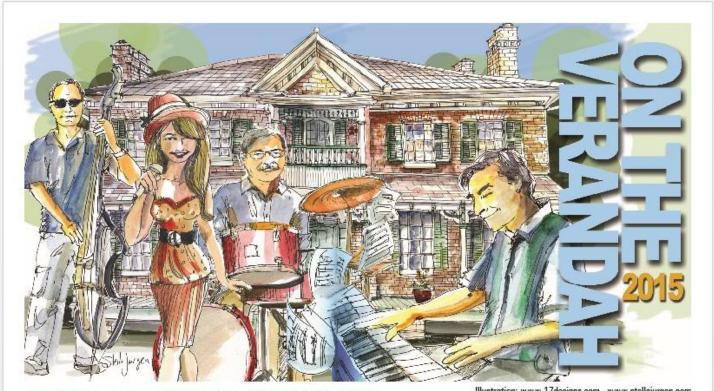
Community

Friends of the Museums of Mississauga Steelheads Wee Rent It - Clarkson

White Rock Media

Grace Ryder Camille Muller (theHazeFM.ca)

John Grant Haulage Nesmeh's Retreat



OUTDOOR SUMMER MUSIC CONCERTS 2015
AT BENARES HISTORIC HOUSE — JUNE TO AUGUST, FRIDAY EVENING AT 7:30 PM

Continues, every Friday 'til the end of August...

July 31 · Laura Fernandez is an award winning visual artist (16 published children's books), pianist, singer songwriter and recording artist. Her CD The Other Side led to a prestigious award at a New York Music Festival and performances at Madison Square Garden, Toronto Jazz Festival and the International World Music Festival in Cuba. She has shared the stage with world famous artistes. Her recent CD "Un Solo Beso", celebrates her Spanish roots. Laura has been named to the Steinway Artist roster joining contemporary artists as Billy Joel, Diana Krall, Harry Connick Jr, Lang Lang, and past music greats such as Irving Berlin, Cole Porter, Glenn Gould and Sergei Rachmaninoff. Steinway & Sons chooses pianists who demonstrate a love of Steinway pianos and have achieved a high standard of excellence. Laura is producer/host of Café Latino on JazzFM91, www.laurafernandezmusic.com

August 7 · Halton Mississauga Youth Orchestra: (HMYO) is the premiere youth orchestra in the western Greater Toronto Area. Now in our second season, we result from the amalgamation of two long-standing orchestras, the Halton Youth Symphony and the Mississauga Youth Orchestra, both with more than 25 years of history. Our mission is encapsulated in our tagline: "Enriching Life through Music" Info@hmyo.ca

August 14 - David O'Hearn is a composer, musician, actor and music producer with a studio in Mississauga. He brings 35 years of experience to production, arranging and as a multi-instrumentalist. He composes instrumental music for film, writes rock & pop tunes and has collaborated with many artists in his recording studio. A three-time MARTY Award nominee, David plays with several groups including On The Verandah favourite, Age of Reason. He also performs as a solo artist and in musical/dramatic theatre, as a musician and as an actor (sometimes both!). He has performed in many musical productions including Ragtime, Sound of Music, Man of La Mancha, Miss Saigon, Forever Plaid andHairspray, Grease and The Full Monty. Recently, David wrote the music score for a short independent film, Pyramid Scream. This film is currently being submitted to film festivals across North America. www.playD.ca).

August 21 - Age of Reason: David and Michelle played at the very first performance of "On the Verandah" Maria and Chris joined in the fun the following year. Ever since, they have delighted our audiences at Benares' and have evolved to cover a broad range of music from the 60's, 70's, 80's and beyond. This year they celebrate their 11th anniversary of playing with us and we hope you enjoy their music as much as they enjoy performing these classic songs for you. www.ageofreason.ea

August 28 • Quantum Brass: Returning to Benares yet again with their popular music, this six piece Brass group has been together for over 8 years. They play an entertaining mix of happy music from classical to popular, big band to Dixieland, show tunes to sing-alongs and more (including a few stories to go with the music). Perfect for a warm spring evening. Contact: jmartin@crimsonmartin.com

More Details

Bring-your-own picnic suppers are welcome.

Please arrive early to secure a table for your enjoyment.

Bring your sing-along voices, insect repellent and blankets or lawn chairs.

ADMISSION IS PAY-WHAT-YOU-CAN

A collection is taken at intermission: suggested donation is \$5-\$10 per person and \$15-\$20 for a family. The proceeds are divided equally between the Friends of the Museums and performers. The Friends of the Museums portion is designated to assist with transportation expenses for school children to participate in experiential history at Benares Historic House, Bradley Museum and Leslie Log House. Last year we funded 28 buses from our share of your contributions. That allowed almost 1000 to participate in our programmes. Your generous support is appreciated.

.....and finally.....

Benares Historic House

1507 Clarkson Road North, Mississauga www.museumsofmississauga.com 905-615-4860, ext. 2110

Follow us: @SaugaMuseums

'Like' Mississauga Culture on Facebook

Program Subject to Change:

Please visit www.museumsofmississauga.com for all the latest information.

In the event of severe weather, call 905-615-4860, ext. 2110 to confirm the program start time.

Light refreshments available for purchase at each concert.

On the Verandah is organized by:



With support from:



and these generous sponsors:







Bleu Venue Events



Friends of the Museums of Mississauga Board of Directors 2015 - 2016

Gail Backus Don Harrington (Treasurer)

Chris Batiuk Julie Morris Mira Coghlan John Pegram

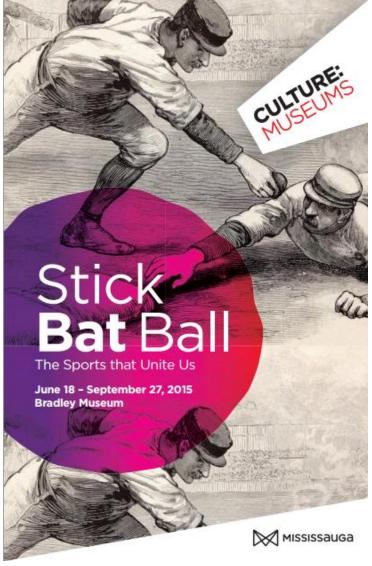
Jenny Dale (Secretary) Becky Ryder (Chair)

Joyce Delves (Vice-Chair) Barb Smith
Fred Durdan (Past Chair) John Van Camp
Anne Fabierkiewicz Junaid Zuberi

The **mission** of the Friends of the Museums of Mississauga is to engage volunteers and enhance community awareness through promotion, participation and fundraising; and to ensure the integrity of the Museums.

Current Exhibits:





These Museums Events Sponsors financial contributions help to enhance every guest's educational experience at the Museums of Mississauga throughout 2015.









Guided Tours at Bradley Museum and Benares Historic House are available every Wednesday to Sunday, from 12 pm to 4pm, and Thursday 12 pm to 8 pm.



Driftwood Theatre presents Hamlet, as you've never seen it before. A thrilling new adaptation that is unpredictable, unsettling and downright dangerous - Hamlet with the brakes off. Bring your own lawn chairs and/ or blankets and enjoy this outdoor performance of Hamlet at the Leslie Log House, Friday, August 14, 7:30pm. Pay-what-you-can admission (suggested \$20/per person).

Friends of the Museums of Mississauga have recently funded the purchase and installation of a custom-designed high-security display case for The Skynner Cup; which is now on permanent display at The Anchorage, Bradley Museum. Learn more about this trophy at:

http://www5.mississauga.ca/rec&parks/websites/museums/pdfs/Skynner%20Cup.pdf



Benares Historic House and Leslie Log House ranked in top five spots for wedding photos in Mississauga!

A recent on-line article (http://www.insauga.com/top-5-wedding-picture-spots-in-mississauga) lists both Benares Historic House and Leslie Log House in the Top 5 places for Wedding Photographs in Mississauga. Here's how our Museums sites are described.

Benares Historic House, located at 1507 Clarkson Rd. N., is perfect if you want to infuse your photos with a rustic, Deep South element. This classic historical property that's been around for over 160 years offers both classic architecture (check out that old school veranda) and pristine gardens. This space is perfect for a *Gone with the Wind*-themed wedding, as both the house and gardens feel like they belong way south of the border. You'll be staying local without feeling like you're just down the road from your childhood home. You can also take pictures inside the house, if you want to create a more intimate vibe. If you're a big fan of the Louisiana bayou aesthetic or grand southern-style homes in general, this is the perfect spot for you.



Here's a newly-married couple posed at Benares barn.

Leslie Log House, located at 4415 Mississauga Rd., is a hugely fun and original wedding photo location. Built in 1826 (EIGHTEEN TWENTY-SIX, guys!), this extremely vintage setting will add a unique pioneer feel to your (otherwise) glamorous photos. The site also offers ample outdoor space, so you can take advantage of the natural scenery as well as the heritage structure.

The other photo spots identified in the "Top 5" are: Adamson Estate, Richard Memorial Park, and Queen Elizabeth II Jubilee Garden. We can only guess that the authors and editors haven't been to Bradley Museum. It would surely have been in the "Top 5" as well, if they only knew!

Visitor Survey 22nd Annual Maple Syrup Festival: Maple Magic at Bradley Museum

As an event open to the public with entrance fees set by City of Mississauga, the visitor survey provides valuable information to guide the planning of Maple Magic each year.

Survey Results

Question	Answer	% of Respondents
Was this your first time attending?	Yes	73
	by word of mouth	35
Have did one beautiful and a Namia?	by web/ social media	41
How did you hear about Maple Magic?	by print ad	13
	by road sign	16
Please rate your experience at Maple Magic:		
Variety of activities	Good or Excellent	89
Overall value for money	Good or Excellent	80
Overall quality of experience	Good or Excellent	87
Location – easy to find	Good or Excellent	91
How likely are you to recommend Manle Magic	Very Likely	68
How likely are you to recommend Maple Magic to others?	Neutral	25
to others:	Very Unlikely	7

Commentary

- Nearly three quarters of guests are first-timers; about one in four is a return visitor.
- The trend towards emphasizing electronic media advertising is supported by the results.
- Clearly, Maple Magic remains a top-quality and good-value family experience, even after 22 years!
- More than two thirds of guests would very likely recommend Maple Magic, <u>about 10 times as many</u> as are very unlikely to do so: an excellent ratio of customer satisfaction.

Virtual Museum of Canada

The Museums of Mississauga have launched an on-line history resource in both French and English. Hosted on the Canadian Heritage Information Network, the Museums have posted over 3,000 artifact records with a complete description, history and image available for viewing. Facts about various residents of Mississauga including the Harrises, Magraths, Drapers, Fred Livesay, Mazo de la Roche, Colonel T.L.Kennedy, Mary Fix and many more are included in both official languages.

To access this information go to www.virtualmuseum.ca. Simply enter "Benares Historic House" or "Bradley Museum" in the Search category to learn more about the artifacts in the museum collection, to see images of the artifacts, and find out how they were used and by whom! We hope to add new records every month so keep us in your web page favourites!!

Currently you can access 6,290 of the Museums of Mississauga Artifacts via the Virtual Museum of Canada at http://bit.ly/Nb1Hbg and http://bit.ly/Nb1Hbg and http://bit.ly/ldWbjRy.

This project was made possible in part by a grant from the Federal Museums Assistance Program, Department of Canadian Heritage.



invite you to become a member...

What do Friends do?

We fulfill our MISSION "to engage volunteers to enhance community awareness through promotion, participation, and fund-raising; and to ensure the integrity of the Museums" in these activities:

- Host annual Fund-Raising Gala
- Sponsor educational programs on-site and in-school
- Fund artifact acquisition, cataloguing, conservation and preservation
- Sponsor artifact exhibits throughout Mississauga
- Host "On the Verandah" at Benares Historic House
- Fund busing for students to all Museums sites
- Host annual Sponsors Reception
- Host Photos with Santa for Pets and Families

Benefits of Friends Membership:

- Friends E-News keeps you up-to-date with Museums and Friends
- Programs and activities exclusive to Members
- Enjoy learning at the Museums in unique volunteer opportunities
- 20% discount at Maple Magic Gift Shop
- One vote per member at AGM

To become a Member of Friends of the Museums of Mississauga, just complete the form and make your donation!

Friends of the Museums of Mississauga Membership		
☐ Individual (\$10) ☐ Family (\$30) ☐ Donation \$		
Name:		
Email:		
Address:		
! !		
! ! !		
'phone:		
 This information is collected under Freedom of Information and Protection of Privacy Act so that we may keep you informed and aware of activities of Friends of the Museums of Mississauga organization, and to determine and facilitate your donations or payment of fees. We do not rent, sell or trade this information with outside organizations. 		

Friends of the Museums of Mississauga is a Registered Charity #82229 3619 RR0001.

Please make cheques payable to: Friends of the Museums of Mississauga Return your completed form with payment to:

Friends of the Museums of Mississauga P.O. Box 52560 1801 Lakeshore Road West Unit 6 Mississauga, ON, L5J 4S4

Charitable Donation Receipts are issued for \$30.00 and over.

Contact details:

'phone: 905-615-4860

. Website: www.fommississauga.com Email: friendsofthemuseums@hotmail.com